

**JOHN  
ANNONI'S**

# HOOD SIDE

John Annoni is an international award winning educator and author. He is also a devoted husband and father. He was born and raised in Allentown, PA. The state's third largest city. One of John's greatest abilities is being able to interact with challenged inner-city youth and their families. He is the founder and CEO of the Camp Compass Academy, a program that gives children of the city a chance to experience the great outdoors. His vision was conceived in 1994 and over time has become a nationally awarded non-profit organization. His work has been published in numerous periodicals and televised on many networks, including the CBS and NBC evening news. His perseverance in building what many consider to be "the model" for future outside-of-school help programs is unparalleled in the country. To date, his efforts have been chronicled in a biographical DVD titled CONQUEST and his autobiography titled From the Hood to the Woods. These media pieces have been called "a first-hand look at what it takes to be the very best" and "a rare opportunity to take a walk down a path with one of the most influential educators the outdoors has ever witnessed." John and his team of volunteer teachers and business professionals share their passion for life with children outside of normal school hours, and the results have been unparalleled.

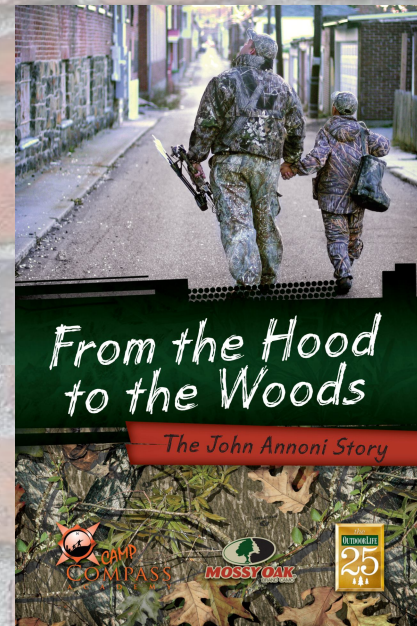
John takes great pride in his long history of teaching, coach training other adults and in his motivational speaking. John's success with children, adults and in his personal life, is a result of him being well-rounded and diverse. In today's tough environments, where role models can be few, John has provided a tangible opportunity for others to see the "American Dream" he has become.

As seen on  
CBS, CNN &  
NBC's Nightly News  
for  
"Making A  
Difference"



*John gave us the  
tools to go from  
Point A to Point  
B. Sometimes  
you need to think  
outside the box to  
get it done.  
John's a  
master at  
creativity and  
implementation!*

Charles Rockmore,  
Wall2Wall Urban  
Youth Network  
CEO



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## URBAN EDUCATION SPECIALIST





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# WOODS SIDE

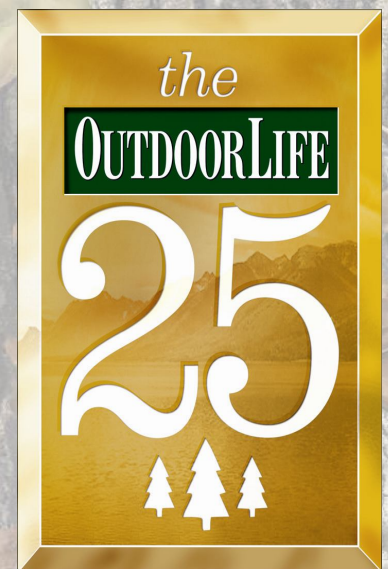
We all cross bridges in our life. Many people only feel comfortable on one side of the bridge. For over two decades, as a professional educator and another 17 years as a nonprofit CEO, John has touched the lives of thousands of people from all walks of life. John has shared his time with homeless children as well as international travelers and they tend to come away with a different view of their self worth. John would be best described as a **DOER**. He's a person that can encourage others to embrace their visions, and dreams. After all, when John was told that his dream of Camp Compass would never fly he decided to find out for himself. The bridges that John has built in urban, suburban and rural areas is a testament to his **DOER** attitude. It's this same attitude that has silenced the many critics he has encountered. Over time some doubters have even become proponents of his teachings. Whether your tasks are big or small using the **DOER** attitude will allow them to be accomplished. Whether you need to take big breaths and big steps or little breaths and little steps one way or another, John can help you across the bridge you are faced with. Give John a call or shoot him an email so your needs can be assessed. Together you can find creative ways to get across the bridge that may be holding your students, teachers, organization, business or personal life back. He's looking forward to your progress.

As seen on  
**Outdoor Channel  
&  
Pursuit Channel**



*Where do  
YOU want to  
be?*

*John is a  
**GREAT**  
resource and  
he'd be  
happy to  
work with  
you!*



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